

1 of 5

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

NRSC 2012 SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	6A-7A	Buyline Comment: DAYBREAK	:30	\$650.00	09/18-09/21	2	1	2	\$1,300.00	
	2	M-TU	6A-7A		:30	\$650.00	09/24-09/25	1	1	1	\$650.00	
	3	TU-F	7A-8A	Buyline Comment: DAYBREAK	:30	\$500.00	09/18-09/21	2	1	2	\$1,000.00	
	4	M-TU	7A-8A		:30	\$500.00	09/24-09/25	1	1	1	\$500.00	
	5	TU-F	8A-9A	Buyline Comment: EARLY SHOW	:30	\$150.00	09/18-09/21	3	1	3	\$450.00	
	6	M-TU	8A-9A		:30	\$150.00	09/24-09/25	1	1	1	\$150.00	
	7	TU-F	12P-1230P	Buyline Comment: NEWS	:30	\$900.00	09/18-09/21	3	1	3	\$2,700.00	
	8	M-TU	12P-1230P		:30	\$900.00	09/24-09/25	1	1	1	\$900.00	
	9	TU-F	5P-530P	Buyline Comment: NEWS	:30	\$900.00	09/18-09/21	3	1	3	\$2,700.00	
	10	M-TU	5P-530P		:30	\$900.00	09/24-09/25	2	1	2	\$1,800.00	
		Buyline Comment: NEWS										

Station WISH-TV INDIANAPOLIS, IN
 Advertiser () NRSC
 Product NRSC 2012
 Estimate#
 Buyer ANDREA MASSAR
 Phone#
 Fax#
 Agency () STRATEGIC MEDIA SVCS
 3299 K STREET NW SUITE #200
 WASHINGTON, DC 20007
 Agency C/P1/P2/E
 Flight Dates 09/18/2012 - 09/25/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	31	SU	8P-9P	AMAZING RACE 1X N/A, MKGD ON LNS 34-36	:30	\$4,000.00	09/23-09/23	0	0	0	\$0.00	
	32	SU	7P-8P	60 MINUTES MKGD FOR LN 21	:30	\$6,000.00	09/23-09/23	1	1	1	\$6,000.00	
	33	TH	10P-11P	PERSON OF INTEREST MKGD FOR LN 22	:30	\$3,000.00	09/20-09/20	1	1	1	\$3,000.00	
	34	SA	8P-9P	CSI MKGD FOR LNS 27,30-31	:30	\$1,000.00	09/22-09/22	1	1	1	\$1,000.00	
	35	SA	7P-8P	ET WKEND MKGD FOR LNS 27,30-31	:30	\$200.00	09/22-09/22	1	1	1	\$200.00	
	36	SU	830P-930P	PERSON OF INTEREST MKGD FOR LNS 27,30-31	:30	\$4,000.00	09/23-09/23	1	1	1	\$4,000.00	

---REPORT TOTALS---
 Report Totals: 50 / \$67,000.00

---SALES MONTHLY TOTALS---
 Sep 12: 50 / \$67,000.00
 Sales Totals: 50 / \$67,000.00
 Station Totals: 50 / \$67,000.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

Showing Buylines: All Lines

Station	WISH-TV INDIANAPOLIS, IN	Agency	() STRATEGIC MEDIA SVCS	Rep Firm	
Advertiser	() NRSC		3299 K STREET NW SUITE #200	Sales Office	() PHILADELPHIA
Product	NRSC 2012		WASHINGTON, DC 20007	Salesperson	() KATE BRADY
Estimate#		Agency C/P1/P2/E			
Buyer	ANDREA MASSAR	Flight Dates	09/18/2012 - 09/25/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

---COMPETITIVE---		Market Totals	\$202,234	CABL	0%	WISH	33%	WNDY	1%	WRTV	12%	WTHR	36%
				WTTV	6%	WXIN	10%						

---COMPETITIVE COMMENTS---

COMP UPDATED

Books	null
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Nel Williams

do hereby request station time concerning the following issue:

National Republican Senatorial Committee
(NRSC)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: NRSC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

NRSC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:



☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

 _____ Date	 _____ Signature	202-337-5700 _____ Contact Phone Number
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TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
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Spot Manager: All, 09/18/12-09/25/12

Station	Advertiser	Product	Estimote Inventory Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
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Alt Order #: 06852967

WISH	POL/NRSC	NRSC 2012	News 8 @6	558-630p	:30	09/19/12	News 8 @6		\$900.00		P2
WISH	POL/NRSC	NRSC 2012	Inside Edition	658-730p	:30	09/19/12	M-F 7-730p		\$850.00		P2
WISH	POL/NRSC	NRSC 2012	Noon News	1158a-1230p	:30	09/19/12	Noon News		\$900.00		P1
WISH	POL/NRSC	NRSC 2012	News 8 @5p	5-530p	:30	09/19/12	News 8 @5		\$900.00		P2
WISH	POL/NRSC	NRSC 2012	News 8 @ 11 M-F	11-1135p	:30	09/19/12	LN M-F		\$1,500.00		P2
WISH	POL/NRSC	NRSC 2012	Daybreak @ 6	558-7a	:30	09/19/12	Daybreak @ 6		\$650.00		P2
WISH	POL/NRSC	NRSC 2012	News 8 @ 530p	530-6p	:30	09/19/12	News 8 @530		\$900.00		P2
WISH	POL/NRSC	NRSC 2012	CBS This Morning @8	8-9a	:30	09/19/12	CBS This Morning		\$150.00		P3
WISH	POL/NRSC	NRSC 2012	News 8 @6	558-630p	:30	09/19/12	News 8 @6		\$900.00		P2
WISH	POL/NRSC	NRSC 2012	Wednesday 10-11p	958-11p	:30	09/19/12	Wed Hour 3		\$3,000.00		P2
WISH	POL/NRSC	NRSC 2012	CBS This Morning @7a	7-8a	:30	09/19/12	CBS This Morning		\$500.00		P3
WISH	POL/NRSC	NRSC 2012	News 8 @5p	5-530p	:30	09/20/12	News 8 @5		\$900.00		P2
WISH	POL/NRSC	NRSC 2012	Inside Edition	658-730p	:30	09/20/12	M-F 7-730p		\$850.00		P2
WISH	POL/NRSC	NRSC 2012	Daybreak @ 6	558-7a	:30	09/20/12	Daybreak @ 6		\$650.00		P2
WISH	POL/NRSC	NRSC 2012	News 8 @6	558-630p	:30	09/20/12	News 8 @6		\$900.00		P2
WISH	POL/NRSC	NRSC 2012	Noon News	1158a-1230p	:30	09/20/12	Noon News		\$900.00		P1
WISH	POL/NRSC	NRSC 2012	Thursday 9-10p	858-10p	:30	09/20/12	Thur Hour 2		\$5,000.00		P3
WISH	POL/NRSC	NRSC 2012	Thursday 8-9p	758-9p	:30	09/20/12	Thur Hour 1		\$5,000.00		P2
WISH	POL/NRSC	NRSC 2012	CBS This Morning @8	8-9a	:30	09/20/12	CBS This Morning		\$150.00		P3
WISH	POL/NRSC	NRSC 2012	News 8 @ 11 M-F	11-1135p	:30	09/20/12	LN M-F		\$1,500.00		P2
WISH	POL/NRSC	NRSC 2012	News 8 @ 530p	530-6p	:30	09/20/12	News 8 @530		\$900.00		P2
WISH	POL/NRSC	NRSC 2012	CBS This Morning @7a	7-8a	:30	09/20/12	CBS This Morning		\$600.00		P3
WISH	POL/NRSC	NRSC 2012	News 8 @5p	5-530p	:30	09/21/12	News 8 @5		\$900.00		P2
WISH	POL/NRSC	NRSC 2012	Noon News	1158a-1230p	:30	09/21/12	Noon News		\$900.00		P1
WISH	POL/NRSC	NRSC 2012	CBS This Morning @8	8-9a	:30	09/21/12	CBS This Morning		\$150.00		P3
WISH	POL/NRSC	NRSC 2012	News 8 @ 11 M-F	11-1135p	:30	09/21/12	LN M-F		\$1,500.00		P2
WISH	POL/NRSC	NRSC 2012	Friday 10-11p	958-11p	:30	09/21/12	Fri Hour 3		\$3,500.00		P2
WISH	POL/NRSC	NRSC 2012	News 8 @ 530p	530-6p	:30	09/21/12	News 8 @530		\$900.00		P2
WISH	POL/NRSC	NRSC 2012	Entertainment Tonight	728-8p	:30	09/21/12	M-F 730-8p		\$900.00		P2
WISH	POL/NRSC	NRSC 2012	News 8 @6	558-630p	:30	09/21/12	News 8 @6		\$900.00		P2
WISH	POL/NRSC	NRSC 2012	Daybreak Saturday	558-9a	:30	09/22/12	Daybreak Saturday		\$450.00		P2
WISH	POL/NRSC	NRSC 2012	ET Weekend	(7:00:00 PM-7:30)	:30	09/22/12	Sat 7p-8p		\$400.00		P3
WISH	POL/NRSC	NRSC 2012	News 8 @ 11 Saturday	11-1135p	:30	09/22/12	LN Sa		\$1,000.00		P2
WISH	POL/NRSC	NRSC 2012	Daybreak Sunday	558-9a	:30	09/23/12	Daybreak Sunday		\$350.00		P2
WISH	POL/NRSC	NRSC 2012	News 8 Weekend/Sunday	558-7p	:30	09/23/12	News 8 Weekend/S		\$800.00		P1
WISH	POL/NRSC	NRSC 2012	Sunday 8-9p	758-9p	:30	09/23/12	Sun Hour 2		\$4,000.00		P2
WISH	POL/NRSC	NRSC 2012	News 8 @6	558-630p	:30	09/24/12	News 8 @6		\$900.00		P2
WISH	POL/NRSC	NRSC 2012	News 8 @5p	5-530p	:30	09/24/12	News 8 @5		\$900.00		P2
WISH	POL/NRSC	NRSC 2012	Daybreak @ 6	558-7a	:30	09/24/12	Daybreak @ 6		\$650.00		P2
WISH	POL/NRSC	NRSC 2012	Inside Edition	658-730p	:30	09/24/12	M-F 7-730p		\$850.00		P2
WISH	POL/NRSC	NRSC 2012	CBS This Morning @8	8-9a	:30	09/24/12	CBS This Morning		\$150.00		P3
WISH	POL/NRSC	NRSC 2012	News 8 @ 530p	530-6p	:30	09/24/12	News 8 @530		\$900.00		P2
WISH	POL/NRSC	NRSC 2012	News 8 @ 11 M-F	11-1135p	:30	09/24/12	LN M-F		\$1,500.00		P2
WISH	POL/NRSC	NRSC 2012	CBS This Morning @7a	7-8a	:30	09/24/12	CBS This Morning		\$500.00		P3
WISH	POL/NRSC	NRSC 2012	Noon News	1158a-1230p	:30	09/24/12	Noon News		\$900.00		P1
WISH	POL/NRSC	NRSC 2012	News 8 @5p	5-530p	:30	09/25/12	News 8 @5		\$900.00		P2

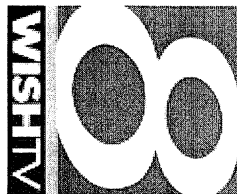
[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 09/18/12-09/25/12

Station	Advertiser	Product	Estimote Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06852967												
WISH	POL/NRSC	NRSC 2012	News 8 @6		558-630p	:30	09/25/12		News 8 @6	\$900.00		P2
WISH	POL/NRSC	NRSC 2012	Entertainment Tonight		728-8p	:30	09/25/12		M-F 730-8p	\$900.00		P2
WISH	POL/NRSC	NRSC 2012	News 8 @ 530p		530-6p	:30	09/25/12		News 8 @530	\$900.00		P2
WISH	POL/NRSC	NRSC 2012	Tuesday 8-9p		758-9p	:30	09/25/12		Tue Hour 1	\$6,000.00		P2
										\$61,900.00		
										\$61,900.00		

[Filtered by:] [Sorted by: Alt Order #]

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/NRSC
Product	NRSC 2012
Estimate Number	

Invoice #	205962-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/25/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	205962
Alt Order #	06852967
Deal #	
Order Flight	09/18/12 - 09/25/12

Billing Address:

Strategic Media Services
Attention: Accounts Payable
 3299 K Street NW
 Suite 200
 Washington, DC 20007
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN11305

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a		to						
	WISH			09/17/12 to 09/23/12	2x	--WTF--					
	WISH			W	09/19/12	:30	6:59 AM	NRTV091801H	\$650.00		1
	WISH			Th	09/20/12	:30	6:59 AM	NRTV091801H	\$650.00		2
2	WISH	Daybreak @ 6	558-7a		to						
	WISH			09/24/12 to 09/30/12	1x	MT-----					
	WISH			M	09/24/12	:30	6:55 AM	NRTV091801H	\$650.00		1
3	WISH	CBS This Morning @7a	7-8a		to						
	WISH			09/17/12 to 09/23/12	2x	--WTF--					
	WISH			Th	09/20/12	:30	7:39 AM	NRTV091801H	\$500.00		1
	WISH			F	09/21/12	:30	7:26 AM	NRTV091801H	\$500.00		2
4	WISH	CBS This Morning @7a	7-8a		to						
	WISH			09/24/12 to 09/30/12	1x	MT-----					
	WISH			M	09/24/12	:30	7:39 AM	NRTV091801H	\$500.00		1
5	WISH	CBS This Morning @8	8-9a		to						
	WISH			09/17/12 to 09/23/12	3x	--WTF--					
	WISH			W	09/19/12	:30	8:21 AM	NRTV091801H	\$150.00		3
	WISH			Th	09/20/12	:30	8:47 AM	NRTV091801H	\$150.00		2
	WISH			F	09/21/12	:30	8:55 AM	NRTV091801H	\$150.00		1
6	WISH	CBS This Morning @8	8-9a		to						
	WISH			09/24/12 to 09/30/12	1x	MT-----					
	WISH			M	09/24/12	:30	8:26 AM	NRTV091801H	\$150.00		1
7	WISH	Noon News	1158a-1230p		to						
	WISH			09/17/12 to 09/23/12	3x	--WTF--					
	WISH			W	09/19/12	:30	12:22 PM	NRTV091801H	\$900.00		1
	WISH			Th	09/20/12	:30	12:15 PM	NRTV091801H	\$900.00		3
	WISH			F	09/21/12	:30	12:25 PM	NRTV091801H	\$900.00		2
8	WISH	Noon News	1158a-1230p		to						
	WISH			09/24/12 to 09/30/12	1x	MT-----					

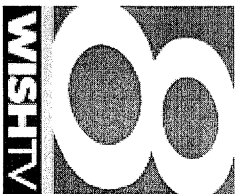
Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.

INVOICE

Remit Address:

WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888



Billing Address:

Strategic Media Services
 Attention: Accounts Payable
 3299 K Street NW
 Suite 200
 Washington, DC 20007
 USA

Advertiser	POL/NRSC
Product	NRSC 2012
Estimate Number	

Invoice #	205962-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/25/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	205962
Alt Order #	06852967
Deal #	
Order Flight	09/18/12 - 09/25/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

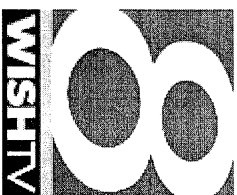
Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN11305

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	WISH	Noon News	1158a-1230p	Tu	09/25/12	:30	12:24 PM	NRTV091801H	\$900.00		1
9	WISH	News 8 @5p	5-530p	to	09/17/12 to 09/23/12	3x	--WTF--				
	WISH			W	09/19/12	:30	5:30 PM	NRTV091801H	\$900.00		3
	WISH			Th	09/20/12	:30	5:09 PM	NRTV091801H	\$900.00		2
	WISH			F	09/21/12	:30	5:13 PM	NRTV091801H	\$900.00		1
10	WISH	News 8 @5p	5-530p	to	09/24/12 to 09/30/12	2x	MT-----				
	WISH			M	09/24/12	:30	5:20 PM	NRTV091801H	\$900.00		1
	WISH			Tu	09/25/12	:30	5:21 PM	NRTV091801H	\$900.00		2
11	WISH	News 8 @ 530p	530-6p	to	09/17/12 to 09/23/12	3x	--WTF--				
	WISH			W	09/19/12	:30	5:54 PM	NRTV091801H	\$900.00		1
	WISH			Th	09/20/12	:30	5:36 PM	NRTV091801H	\$900.00		3
	WISH			F	09/21/12	:30	5:38 PM	NRTV091801H	\$900.00		2
12	WISH	News 8 @ 530p	530-6p	to	09/24/12 to 09/30/12	2x	MT-----				
	WISH			M	09/24/12	:30	5:37 PM	NRTV091801H	\$900.00		2
	WISH			Tu	09/25/12	:30	5:52 PM	NRTV091801H	\$900.00		1
13	WISH	News 8 @6	558-630p	to	09/17/12 to 09/23/12	4x	--WTF--				
	WISH			W	09/19/12	:30	6:20 PM	NRTV091801H	\$900.00		2
	WISH			W	09/19/12	:30	6:27 PM	NRTV091801H	\$900.00		1
	WISH			Th	09/20/12	:30	6:15 PM	NRTV091801H	\$900.00		3
	WISH			F	09/21/12	:30	6:15 PM	NRTV091801H	\$900.00		4
14	WISH	News 8 @6	558-630p	to	09/24/12 to 09/30/12	2x	MT-----				
	WISH			M	09/24/12	:30	5:59 PM	NRTV091801H	\$900.00		1
	WISH			Tu	09/25/12	:30	6:12 PM	NRTV091801H	\$900.00		2

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/NRSC
Product	NRSC 2012
Estimate Number	

Invoice #	205962-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/25/12

Billing Address:

Strategic Media Services
 Attention: Accounts Payable
 3299 K Street NW
 Suite 200
 Washington, DC 20007
 USA

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	205962
Alt Order #	06852967
Deal #	
Order Flight	09/18/12 - 09/25/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN11305

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	WISH	Inside Edition	658-730p		to						
	WISH			09/17/12 to 09/23/12	2x	--WTF--					
	WISH			Th	09/20/12	:30	7:12 PM	NRTV091801H	\$850.00		2
	WISH			F	09/21/12	:30	7:26 PM	NRTV091801H	\$850.00		1
16	WISH	Inside Edition	658-730p		to						
	WISH			09/24/12 to 09/30/12	1x	MT-----					
	WISH			M	09/24/12	:30	7:20 PM	NRTV091801H	\$850.00		1
17	WISH	Entertainment Tonight	728-8p		to						
	WISH			09/17/12 to 09/23/12	1x	--WTF--					
	WISH			F	09/21/12	:00			\$900.00	Credited	1
18	WISH	Entertainment Tonight	728-8p		to						
	WISH			09/24/12 to 09/30/12	1x	MT-----					
	WISH			Tu	09/25/12	:30	7:41 PM	NRTV091801H	\$900.00		1
19	WISH	News 8 @ 11 M-F	11-1135p		to						
	WISH			09/17/12 to 09/23/12	3x	--WTF--					
	WISH			W	09/19/12	:30	11:13 PM	NRTV091801H	\$1,500.00		3
	WISH			Th	09/20/12	:30	11:32 PM	NRTV091801H	\$1,500.00		1
	WISH			F	09/21/12	:30	11:29 PM	NRTV091801H	\$1,500.00		2
20	WISH	News 8 @ 11 M-F	11-1135p		to						
	WISH			09/24/12 to 09/30/12	1x	MT-----					
	WISH			M	09/24/12	:30	11:24 PM	NRTV091801H	\$1,500.00		1
21	WISH	Tuesday 8-9p	758-9p		to						
	WISH			09/24/12 to 09/30/12	1x	-T-----					
	WISH			Tu	09/25/12	:30	8:35 PM	NRTV091801H	\$6,000.00		2
22	WISH	Wednesday 10-11p	958-11p		to						
	WISH			09/17/12 to 09/23/12	1x	--W----					
	WISH			W	09/19/12	:00			\$3,000.00	See MG 22.2	1
	WISH			Th	09/20/12	:30	10:30 PM	NRTV091801H	\$3,000.00	MG for 22.1 09/19	2
23	WISH	Thursday 8-9p	758-9p		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Strategic Media Services
 Attention: Accounts Payable
 3299 K Street NW
 Suite 200
 Washington, DC 20007
 USA

Advertiser	POL/NRSC
Product	NRSC 2012
Estimate Number	

Invoice #	205962-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/25/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	205962
Alt Order #	06852967
Deal #	
Order Flight	09/18/12 - 09/25/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

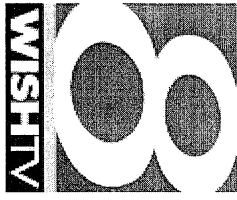
Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN11305

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	WISH	Thursday 8-9p	758-9p		09/17/12 to 09/23/12	1x	---T---				
				to	09/20/12	:30	7:59 PM	NRTV091801H	\$5,000.00		1
24	WISH	Thursday 9-10p	858-10p		09/17/12 to 09/23/12	1x	---T---				
				to	09/20/12	:00			\$5,000.00	See MG 24.2	1
				Th	09/20/12	:30	9:16 PM	NRTV091801H	\$5,000.00	MG for 24.1 09/20	2
25	WISH	Friday 10-11p	958-11p		09/17/12 to 09/23/12	1x	----F--				
				F	09/21/12	:30	10:48 PM	NRTV091801H	\$3,500.00		1
26	WISH	Daybreak Saturday	558-9a		09/17/12 to 09/23/12	1x	-----S-				
				Sa	09/22/12	:30	6:14 AM	NRTV091801H	\$450.00		1
27	WISH	News 8 Weekend Saturday	558-7p		09/17/12 to 09/23/12	1x	-----S-				
				Sa	09/22/12	:00			\$400.00	See MG 27.2,27.3	1
				Sa	09/22/12	:30	7:18 PM	NRTV091801H	\$200.00	MG for 30.1,27.1	3
				Sa	09/22/12	:30	8:33 PM	NRTV091801H	\$1,000.00	MG for 30.1,27.1	2
28	WISH	News 8 @11 Saturday	11-1135p		09/17/12 to 09/23/12	1x	-----S-				
				Sa	09/22/12	:30	11:23 PM	NRTV091801H	\$1,000.00		1
29	WISH	Daybreak Sunday	558-9a		09/17/12 to 09/23/12	1x	-----S				
				Su	09/23/12	:30	7:37 AM	NRTV091801H	\$350.00		1
30	WISH	News 8 Weekend/Sunday	558-7p		09/17/12 to 09/23/12	1x	-----S				
				Su	09/23/12	:00			\$800.00	See MG 27.2,27.3	1
31	WISH	Sunday 8-9p	758-9p		09/17/12 to 09/23/12	1x	-----S				

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WISH
90359 Collections Center Drive
Chicago, IL 60693
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Advertiser	POL/NRSC
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Invoice #	205962-1
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Account Executive	Petry Philadelphia
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Sales Region	National

Order #	205962
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Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW
Suite 200
Washington, DC 20007
USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN11305

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
31	WISH	Sunday 8-9p	758-9p		to						
	WISH			Su	09/23/12	:00			\$4,000.00	See MG 31.2	1
	WISH			Su	09/23/12	:30	9:41 PM	NRTV091801H	\$4,000.00	MG for 31.1 09/23	2
32	WISH	Sunday 7-8p	658-8p		to						
	WISH			Su	09/17/12 to 09/23/12	1x	-----S				
				Su	09/23/12	:30	8:53 PM	NRTV091801H	\$6,000.00		2
Aired Spots 50											

Gross Total	\$67,000.00
Agency Commission	\$10,050.00
Net Amount Due	\$56,950.00
Payment Terms	30 Days

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